

Cookie



A D V A N T A G E



The Delicious Way to Fundraise!



- Simple Selling Process with Customized Sales Materials
- Local Company
- Fast Turnaround Times
- Continued re-order profits for your organization
- Gourmet Cookies in Multiple Flavors
- Ready-to-bake cookie dough or Ready-to-eat cookies
- Make 30% on Every Sale

\$18 per box of Ready-to-Eat Cookies

\$15 per box of Ready-to-Bake Cookie Dough



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facebook

Become a facebook fan and be entered into a contest for a free tin of cookies to be given away every day in August!

Bixby Couple Turns Cookies into Operating Capital for Schools, Churches and Non-profits

Who can resist the smell of a fresh-baked cookie?

Since 1998, Kim and Duane Carns have proven that cookies can be the best way to say "Thank You", "Merry Christmas", "Welcome", or even "I'm Sorry." Companies all over the country have hired these "Cookie Entrepreneurs" to send cookies as gifts to their customers or potential customers. And as every individualized tin of their delicious cookies reached their final destination and melted into the mouths of the delighted customers, more and more people were hooked on both the cookies and the service Cookie Advantage provided.

From the very beginning, people have approached the Carns, asking them to provide a way for their cookies to be sold as fundraisers. And though the demand got louder and louder, it was something the couple resisted. After all, there are only so many hours in a day. However, when they began to see how the downturn in the economy was impacting local church groups, schools and other non-profits, they decided that they just had to develop a way to help.

Now after interviewing the non-profits and addressing every conceivable fundraising challenge, they have developed a process to ensure every fund-raiser is as easy as it is profitable for each organization. Making sure that every part of the process tastes as sweet as the cookies themselves, Cookie Advantage is now ready to help organizations raise the funds needed to continue the good things they do.

Baking their famous cookies right here in their Bixby kitchen, they are now offering three additional flavors...Oatmeal Raisin, Oatmeal Chocolate Chip and White Chocolate Macadamia nut. And, they can be ordered as either formed and ready-to-bake cookie dough, or as already baked, ready-to-eat cookies.

Duane explained that they have made every effort to make the fundraising process as easy as possible. Customized order sheets are provided for the organization and the money is collected at the time the order is placed. Within a week or so of the order sheets being turned in, the cookies are made right



here in Bixby (never shipped!), packaged especially for your fundraiser, and are ready for you to deliver to your customers.

Kim added that one of the things organizations especially like about the packaging is that there is room within the cookie box to include printed promotional material. "It is a great way for the customer to learn more about your organization as they enjoy the incredible cookies," she explained.

"Another important service we provide is that if a business begins to use our customer follow-up program after they have received their fundraiser box of cookies, we will give an additional profit to the organization for each tin purchased. In this way, we can then continue to reward the organization with commissions for every reorder. And, you can expect reorders. People love these cookies! In fact, this is a fundraiser that you can do over and over, building more clientele with each sale," she added.

The baked cookies sell for \$18 per box and the cookie dough sells for \$15. Each organization makes 30 percent on every sale.

Interested? Call and take a tour of the Cookie Advantage kitchen. Kim and Duane are also happy to come bring samples and make a presentation to your management team. ☺

Cookie Advantage Cookies Make a Great Fundraising Tool

1. A Gourmet cookie, made Trans fat-Free and with No preservatives!
2. Simple selling process with customized sales materials.
3. FAST turnaround times. Ready for delivery to your customer within a week or two of taking their order.
4. 30 Percent Profit!
5. Continued re-order profits for your organization!

Looking for business opportunity??
Cookie Advantage has many franchise opportunities across the county. This proven model can produce huge returns. Explore the Cookie Advantage website and then call to arrange a personal meeting with Kim and Duane Carns. www.cookieadvantage.com.